

# ALYSSA JEANNE SACCONI

graphic design

## EDUCATION

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### **BFA in GRAPHIC DESIGN**

School of Art+Design  
Purchase College, SUNY  
Received May 2009  
*cum laude*  
GPA 3.7 | Dean's List

### **AAS in GRAPHIC DESIGN & ADVERTISING**

Onondaga Community College  
Received May 2006  
GPA 3.3

## SKILLS

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*Well versed in* Adobe InDesign, Illustrator, Photoshop, and XHTML/CSS.

*Working knowledge of* Adobe Dreamweaver, Fireworks, Flash, Javascript, Microsoft Office Suite, Basic Book Binding, Basic Pre-Press Production and Epson Large Format Printers.

*Fluent in* Mac and Windows platforms.

## DESIGN EXPERIENCE

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Syracuse New Times

### **GRAPHIC DESIGNER**

*Syracuse, NY*

*June 2007–January 2009*

Advertisement design for print and web, cover design, 40th anniversary logo development and paper re-design, and 2009 media kit design.

School Of Art+Design

### **LARGE FORMAT LAB MONITOR**

*Purchase, New York*

*September 2007–December 2008*

Preparing student files for printing on large format printers as well as making sure printers are running properly and performing routine maintenance as needed.

### **FREELANCE**

**Byram Watershed Coalition**

*November 2008*

**Visual Resource Center,**

Purchase College Library

*October 2008*

**School Of Art+Design**

*September 2008*

## WORK EXPERIENCE

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Lane Bryant

### **SALES ASSOCIATE**

*Syracuse, NY*

*November 2009– Present*

Actively engage customers in conversation and actively assist in the understanding, demonstration, description and selection of merchandise.

A. C. Moore

### **FRONT END SUPERVISOR**

*Clay, NY*

*May 2002– August 2007*

General customer service, performed various register transactions, answered and directed phone calls, and calculated hourly sales.

Crucible Specialty Metals

### **ENVIRONMENTAL ENGINEERING ASSISTANT**

*Syracuse, NY*

*June – August 2005*

Designed instructional booklet for MSDS library, basic office skills including updating, organizing and filing miscellaneous forms and created a Excell check-in system.